

## **Dutch Hospitality Circle Group enters USA with acquisition of interior design business in Orlando**

**Nieuw-Vennep, The Netherlands, July 3rd 2008 – The Dutch Hospitality Circle Group is proud to announce its entrance into the Americas and Caribbean region with its recent acquisition of an existing interior design business named Central Florida Design in Orlando, Florida, USA.**

Hospitality Circle Group USA, Inc. will continue to establish a strong independent branch office for the area. Existing clients from all over the world with businesses in the region will get maximum local support from the new Orlando based office. New clients will be encouraged to work with the motivated and specialized team members in a co-creative atmosphere. Edzo Bosma, President and Owner of the Hospitality Circle Group states: 'We are very pleased with the take over of Central Florida Design, a 22 year experienced design business, and the new challenges for our specialized brands in this ever exciting region.'

Hospitality Circle Group USA, Inc. the fully owned company, will focus on developing the existing services of the group by implementing the brands: Central Florida Design, Interior Consult, Hotel-Supply and Hotel-Purchase.com. These brands will service the home building industry, the hospitality industry and commercial businesses. Hospitality Circle Group USA, Inc. will be supervised by Bart Kleiman, International Business Development Manager, who formerly managed the brand Hotel-Supply for the Hospitality Circle Group in The Netherlands.

Bart Kleiman states: 'It is a great experience to be involved in expanding our business world wide. I'm honored to develop our business further in the USA and convinced that with the motivated team we will be able to achieve great success.' Beckie Bass, former owner of Central Florida Design, states: 'The highly respected Hospitality Circle Group brings many opportunities to Central Florida Design and also to our client base. With global purchasing power, creative staff world wide and focused vision, CFD is positioned for great success in the US.'

With the established purchasing office in Hong Kong, this entrance into the US allows for continued global growth of the group. Supporting offices in Africa and the Middle East are expected to follow soon as demanding international markets expand.



**Photo inscription:**

Beckie Bass, formal owner of Central Florida Design and Jackie Page, interior designer.

**Editorial information (not for printing)**

More information about HCG and his members is available at the websites:

Hospitality Circle Group – [www.hospitalitycirclegroup.com](http://www.hospitalitycirclegroup.com)

Interior Consult – [www.interior-consult.com](http://www.interior-consult.com)

Hotel Supply – [www.hotel-supply.nl](http://www.hotel-supply.nl)

Hotel Tech – [www.hotel-tech.nl](http://www.hotel-tech.nl)

Hotel-purchase.com – [www.hotel-purchase.com](http://www.hotel-purchase.com)

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